



# Sponsorship and Partnership Program

## Partnerships

Partner together with Tucson Moms to benefit both of our organizations, as well as the community. This can be accomplished by mutually referring moms that may benefit from your services as well as Tucson Moms membership. Tucson Moms will exchange fliers with you as needed, and will add you to our Preferred Partners list on our website. This relationship is especially beneficial for: Physicians, Children's Activity and Instruction Centers, Support Groups, etc...

## Sponsorship Opportunities

All Sponsors will be recognized in their category on the Sponsors page of our website. Sponsorship is on a calendar year basis.

### **Platinum**

Sponsor a major portion of one or more of our citywide family events (Appx. \$200-\$500+, generally 100-200 attendees) in addition to maintaining year round involvement with and support of Tucson Moms. Examples of family event sponsorship include sponsoring snacks and beverages, a specific game or entertainment option, or other significant portion of the event. Examples of ongoing involvement and support include sponsoring Tucson Moms scholarships for low income families, regular donation of products or services throughout the year that can be given or raffled off to Tucson Moms members, and/or a regular ongoing discount for your business' products/services available exclusively to Tucson Moms members. Platinum sponsors will be recognized with:

- Acknowledgement during the event
- An announcement of what you are sponsoring in our Facebook group
- Your logo, photo, or small ad will included as an event sponsor in all communications leading up to the event.
- Your logo (200px at widest dimension) in the Platinum sponsor section of the sponsor page on our website, along with a detailed recognition of your contributions.
- An ongoing ad in the Tucson Moms Newsletter
- A full-time banner ad on the Tucson Moms website

### **Gold**

Sponsor a major portion of one of our citywide family events (Appx. \$200-\$500, generally 100-200 attendees). Examples include sponsoring snacks and beverages, a specific game or entertainment option, or other significant portion of the event. Gold sponsors will be recognized with:

- Acknowledgement during the event
- An announcement of what you are sponsoring in our Facebook group
- Your logo, photo, or small ad will included as an event sponsor in all communications leading up to the event.
- Your logo (100px at widest dimension) in the Gold sponsor section of the sponsor page on our website

### **Silver**

Sponsor a portion of one of our citywide Mom's Night Out events (Appx \$50-\$250, generally 20-30 attendees). Examples include sponsoring appetizers, non-alcoholic beverages, gift bags, or other items necessary for the event. In addition to the website listing, Silver sponsors will be recognized with:

- Acknowledgement during the event
- An announcement of what you are sponsoring in our Facebook group
- Your logo or photo will included as an event sponsor in all communications leading up to the event.

### **Bronze**

Regular donation of products or services throughout the year that can be given or raffled off to Tucson Moms members, and/or a regular ongoing discount on your business' products/services available exclusively to Tucson Moms members. This can be an excellent way to introduce our members to your product or service. In addition to the website listing, Bronze sponsors will be recognized when the donated items/services are distributed.

### **Event Raffle Donor**

Donation of products or services that can be raffled off to Tucson Moms members during one of our citywide events. This can be an excellent way to introduce our members to your product or service. In addition to the website listing, Event Raffle Donors will be recognized when the donated items/services are distributed, as well as in event communications to our members, leading up to the event.